

2015 Evening Optimist Christmas Parade Information and Application

The Evening Optimist Club invites you to participate in the 2015 Christmas parade on December 6th, 2015. We are very excited about working with you to share the spirit of the holiday season with our community. Please familiarize yourself and your group with the general information below.

Theme:

The Theme for the 2015 Christmas Parade is **“Superheroes for Christmas”**. Any entries for judging should incorporate the parade theme into the float or performance in some way.

General Rules:

1. **The Deadline for application submission is November 22nd, 2015. Late Applications will be accepted with a \$10 late fee until December 4th, 2015.**
2. The Deadline for Professional Float Rental is November 1st, 2015.
3. **There is only one Santa.** Santa will be at the end of the parade. Anyone else dressed as Santa will be asked to change or leave. Entries with a Santa will be disqualified for competition.
4. If you wish to distribute candy, you may have members of your group walk quickly alongside your unit to hand out candy. Nothing may be thrown from any vehicle.
5. Parade entries are responsible for their own vehicles and signage.
6. All units must keep pace with the other units ahead. Any entry causing gaps may be asked to exit the parade.
7. All traffic laws must be obeyed before, during and after the parade. All drivers in the parade must have a valid driver's license.
8. All flags, signs, banners or insignias must be in good taste and must meet with the approval of the parade committee. The parade committee reserves the right to refuse entry to any unit deemed inappropriate for this family oriented event.
9. Participants hereby agree to indemnify The Evening Optimist Club of Sumter, the City of Sumter, Sumter County, the Parade Committee, and their members, subsidiaries, sponsors and associated in care of damage or injury.
10. All fees are considered final and no refunds will be given in the event of inclement weather.

Line-up

1. Line-up will be in the field behind the Jaycee Hut across from Riley Park.
2. Lineup instructions will be forwarded with the parade confirmation via EMAIL no later than November 23rd.
3. Line-up is at 1:00 PM. Please allow yourself time to be in position by 1:00 PM. The parade will begin at 2:00 PM.
4. The parade will proceed east on Dubose Street, then south on Main Street to Bartlett Street.
5. Only Vehicles actually in the parade will be allowed in the line-up area.
6. Instructions on dropping off participants will be included in your confirmation letter.
7. Every effort will be made to ease traffic flow and provide an orderly staging of the parade.
8. Please pass along this information to all participants in your group.

9. Bathrooms will be available at Riley Park.
10. For additional information, please contact the parade committee at OptimistChristmasParade@yahoo.com.

Competition Rules

1. Judging will take place in front of the courthouse.
2. Performances without forward progress may **ONLY** take place in front of the courthouse.
3. Performances must be 90 seconds or less. Any performances over 90 seconds will be disqualified.
4. Musical groups are asked to silence their instruments one block before the performance area until it is their time to perform and for one block after so as not to interfere with other performances.
5. Floats and performances must be within the theme of the parade.
6. As this is a family oriented event with many small children, performances must be in good taste. Any group exhibiting behavior deemed inappropriate by the parade committee or judges will be disqualified from competition.
7. Groups may participate in more than one category of competition. Please select which category in which you wish to compete on the application.
8. A first place prize for overall interpretation of the theme will be awarded to each of the following categories:
 - a. Business Floats
 - b. Antique Cars
 - c. Marching Bands
 - d. Business Performances
 - e. Non-Profit performances or Floats
9. A panel of 3-5 dignitaries will act as judges for the competition.
10. Prizes will be determined and announced when the line-up is announced.
11. Winners will be notified via EMAIL and announced to the media.
12. Prizes will be awarded at the Evening optimist Club of Sumter December Social on December 8th.
13. Groups that do not adhere to these guidelines may be disqualified from the competition.

Return Application with check made payable to **"Evening Optimist Club"** to:

Mail: 1390 Malone Drive
Sumter, SC 29150

Non-Profits may submit their application to the above address or via email or fax to:

Email: OptimistChristmasParade@yahoo.com
Fax: (803) 883-5097

The Parade committee and its sponsors thank you for your participation.

Co-Chair: Bonnie Jean Sherbert

Co-Chair: Gail Hyatt

Members: Doug Griffin

Seeger Hurley

Melissa Marshall

2015 Evening Optimist Club of Sumter Christmas Parade Application

Sunday, December 6, 2015

Line-up: 1:00 PM

Parade Begins: 2:00 PM

Entry Name:

Contact Name:

E-Mail Address:

@

Street Address:

City:

State:

Zip:

Phone:

Alternate Phone:

Fax:

Type of Unit (car, truck, van, float)

Length

of Participants

Description (To be announced in front of courthouse and presented to the Media. Attach additional page if necessary)

Category (Select the category for entry and whether or not the entry will compete for the applicable category prize)

	Cost	Notes	Competing	Not Competing
Professional Float	\$500	Due by November 1st		
Business Float	\$50	2 vehicle limit. \$15 per additional vehicle, 1st Place Prize for best business float		
Business Performers	\$50	2 vehicle limit. \$15 per additional vehicle, 1st place prize for best business performance		
Beauty Queens	\$15	\$15 per queen or \$25 per car		
Antique Cars	\$20	Cost is per car. 1st Place Prize for Best Antique Car		
Motorcycle Clubs	\$50	Cost is per Club		
Horse Clubs	\$25	Cost is per club. Horses will be placed at the end of the parade unless diapered		
School Marching Band	Free	1st up - Sumter High, 2nd Up - Crestwood High, 3rd- Lakewood High, 1st Place Prize for Best Band performance		
Non-Profit Floats and Performers	Free	1st Place for best performance or float		
Government/Military	Free	1 st Place for best Military float or performance		

Return of application indicates acceptance of all terms and conditions of the attached "2015 Christmas Parade Information".

Representative Signature: _____

Date: _____

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